

The Résumé of
Manuel Horwath

Creative Consultant
& Multimedia Specialist

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About Me

My name is **Manuel Horwath** and I am a Creative Consultant and a Multimedia Specialist.

I was born and raised in México City where I had a very unusual childhood. I lived in a circus until the age of fifteen, that's when my parents decided to move to San Antonio Texas to have a more "normal" life. Here I attended high school and eventually college where I received my Associates of Arts as a Multimedia Specialist. By the time I finish college I started my own company with the help of my friends called Spongia Studios, which became Studio Fuzed by the end of 2010.

Studio Fuzed is the main partner for most of the service I provide as a Creative Consultant. Ever since I co-founded Studio Fuzed I have worked with several clients delivering exceptional service and developing creative solutions for their business

Experience

2014 - Today

Cámara Renta

Creative Consultant/Marketing Manager

I'm in charge of creating, managing and distributing all marketing material. I'm also in charge of all IT needs.

2010 - 2015

Self-Employee

Creative Consultant

As a Creative Consultant I meet with clients and analyze their current marketing tools, then I create a new strategy tailored to their business needs. Each strategy is custom made for each business and includes new marketing tools like website, print design and video production.

2013 - 2014

Morsa Transportation

Marketing Manager and Accounts/Operations Manager

I was in charge of all marketing, multimedia and IT duties as well as dispatching, client and staff management.

2010 - 2014

Studio Fuzed

Creative Director / Co-founder

As of 2014 I'm still function as Creative Consultant for Studio Fuzed in a contractor bases. I Manage create and approve design projects, client meeting and management, project management, problem solving, financial management, design and development of projects.

2004 - 2014

Horwath Productions

Marketing Manager and Stage Technician.

I was in charge of all marketing, multimedia and IT. I was on-stage assistant technician for all lighting and sound duties.



Clients

Morsa Transportation
La Tequilera del Patron Restaurant
Vida Mia Cuisine
Carlton Soules Councilman
Circo Hermanos Vazquez
Park Smart
Studio 2410
Horwath Productions
Universal Rehab Center
Thai Bistro & Sushi

Carmes de la Calle Café
Cosa Bella Boutique
Five Points Customs
Costa Pacifica Restaurant
Instituto Cultural de México
Hispanic Heritage Society
Casa Nuevo León San Antonio
UAG SOM Universidad Autónoma
Eagle Eye Productions
Horwath Productions
Cámara Renta

Qualifications

Education

Northwest Vista College

Multimedia Specialist Associate of Art

Skills

Graphic Design

I have a great intuition for design. I like to combine new techniques with old ones giving my design a unique form. I am very proficient with Photoshop, Illustrator and InDesign.

Video

Sometimes I feel like Steven Spielberg or Quentin Tarantino but reality always slap me in the face, however I'm very proficient using DSLR cameras and professional video cameras, as well as Premier Pro and After Effects for editing.

Web Development

When it comes to web development my forte is information architecture and project management, in the other hand I'm proficient with HTML5 and CSS3 and I also have knowledge in JQuery, PHP, My SQL and other technologies.

Photography

I have great deal of experience in photography in general, from product photography to event coverage. One of my dreams is to become a photojournalist correspondent.

Other skills

I am bilingual English and Spanish, I'm also very proficient in business administration, IT and technical support, professional sound and motion graphics.

Characteristics

Personal characteristics are as important as the skills we acquire. I consider myself a person of integrity, reliable, team oriented with excellent communication skills and very flexible.

